

MAY 2020
LAUNCH

Celebrate
PINK!

Pink-powered products that deliver beautiful benefits for your customers, a values-based mission and a life-changing opportunity — there's a lot to celebrate this summer!



FULLY FANNED-OUT FLUTTER
New brush, same fan-favorite *Lash Love*® formula for fully fanned-out, all-around panoramic lashes.
NEW! Limited-Edition[†] *Lash Love Fanorama*™ Mascara in I♥black, \$16

Gently curl lashes with this must-have tool that helps your lash look have instant impact.
NEW! Limited-Edition[†] *Mary Kay*® Eyelash Curler, \$12

PRETTY PHENOMENAL
The lip balm not only change colors, the balm shows how the power of pink can change lives. Available in Pink.
NEW! Limited-Edition[†] *Mary Kay*® Intuitive pH Lip Balm, \$18

GIFT WITH PURCHASE
Get a FREE* masking towel with purchase of a *Clear Proof*® Deep-Cleansing Charcoal Mask. The towel is 100% cotton and 100% adorable!
***Clear Proof*® Deep-Cleansing Charcoal Mask, \$24**

BACK AND NOW A PART OF REGULAR LINE
This pampering indulgence is formulated with the goodness of shea butter, mango butter, sunflower oil and apricot kernel oil. It's clinically shown to instantly moisturize skin and keep it moisturized for 24 hours.**
***White Tea & Citrus Satin Body*® Whipped Shea Crème, \$22**

Ready. Set. CORRECT!
Use the green stick to neutralize redness fast for a quick confidence boost and a more even-looking complexion.
NEW! Limited-Edition[†] *Mary Kay At Play*® Color Correcting Stick, \$14

Product Spotlight!

OUR MOST PRECISE AND POWERFUL SERUM EVER!
Precise because of its innovative, targeted defense of your triangle of youth. Powerful because of the unique ingredient synergy designed to enhance the serum's visible lifting benefits.
***TimeWise Repair*® *Volu-Firm*® Advanced Lifting Serum, \$70**



BE SUN-SMART!
Special-Edition[†] *Mary Kay*® Sun Care After-Sun Replenishing Gel, \$15
After a day in the sun, enjoy this cooling, refreshing, hydrating gel. Leaves skin feeling soft and silky, never sticky.



Special-Edition[†] *Mary Kay*® Sun Care Subtle Tanning Lotion, \$18
Build up gorgeous color in about a week. Glides on evenly and absorbs quickly. No streaks!



[†]Available while supplies last
^{**}Based on biophysical testing

[†]Available from participating Independent Beauty Consultants only and while supplies last
[†]Does not contain sunscreen and does not protect against the sun

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